

IMAGINE FOX CITIES

Our Aim is to advance the *Well-Being of Our Place* and the *Well-Being of Our People*. To create the conditions for everyone who calls this place home the opportunity to reach their full potential. We dare to imagine, and endeavor to realize, a shared future that leads to greater flourishing—for this generation and the next.

We Imagine Fox Cities as a Place...

Where kids get off to a strong start and onto a positive life pathway—a place where parents and families of all forms feel supported and equipped to fulfill their essential role. All kids in the Fox Cities have access to quality schools that foster their intellectual, emotional, and social skills. Young people who grow up here know what it is like to be raised and cared for by the village.

Where we have an economy that works for everyone—a place with a strong and diverse economic environment. Traditional industries, small businesses and entrepreneurs benefit from a strong and well-prepared workforce. They reciprocate by providing healthy work environments and livable wages—ensuring all community members can afford basic needs, including humane housing, healthy food, and insurance. Strong regional collaboration across municipalities, villages, and counties ensures a physical infrastructure and essential services to bolster sustainable economic growth.

Where shared spaces and a rich cultural environment connect us—a place where we feel a strong sense of community and deep connection. It is a hallmark of life here, why people come and stay. We have a smaller town feel with the openness and cultural amenities that rival those of larger metropolitan areas; the variety of cultural attractions reflects the diversity and diverse interests of the population. Our widely used and strongly supported trails, parks, and civic spaces bring our distinctive towns and villages together.

Where all belong!—a place with a visible culture of caring, generosity, and compassion.

Ours is a community where helping each other is habitual—as mentors, as neighbors, as volunteers. When in need, there are support systems and people eager to help.

Newcomers feel welcome here. In fact, people from all walks, races, gender identities, and ages feel respected and included here. Ours is a place where people who never leave have no regrets and those who do are constantly tempted to come home!



We Commit...

- **To sustain what makes this place special**—amplifying and building on our positive cultural traditions, natural environment, caring people, and institutions
- **To foster innovation**—embracing new ways to solve vexing problems, and encouraging and supporting visionary ideas
- **To be inclusive**—recognizing that a sense of inclusion is a fundamental human need and that we are better and stronger together
- **To measure what matters**—tracking our region's well-being to better understand our big challenges and opportunities, and to be accountable for making progress
- **To build on and align efforts**—discovering ways to align our different initiatives, programs, policies, resources, and activities around common well-being goals
- **To offer gracious space**—recognizing our relationships and ongoing pursuit of our community's common good will help us overcome differences and temporary failures
- **To act with the next generations in mind**—connecting “today's” investments, policies, and strategic decisions with a view to the next generations



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