



Imagine Fox Cities Summit

October 2, 2019

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FOX
CITIES



Welcome

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**Our
Aim:**

Advance the *Well-Being of Our People* and the *Well-Being of Our Place*– to support the flourishing for all who call this place home...now and *for generations to come*.



Today's Goals

Get Smarter Together...

Discover Our Shared Vision & Values...

Solidify Our Path Forward...

Agenda

8:30 *Welcome & Introductions*

9:00 What We Heard

10:00 *Break*

10:30 Drivers of Well-Being

11:30 The Start of a Living Vision

Lunch

12:45 How Imagine Fox Cities Can Influence Change

1:15 Opportunities to Benefit & Contribute to IFC- Panel

1:50 Legacies: Benefits and Contributions

2:30 Break & Post Legacies

3:00 Path Forward

3:30 *Adjourn*



Introductions...

- 1) Please share name, community, organization (or place volunteer)
 - a. What do you like to do to boost or maintain your well-being?
- 2) What brings you to this Summit (your interest or hope?)



Working Agreements

- Honor Time– Start/End on Time
- Share “Air Time”
- Test New Ideas– Take Risks
- Meet Your Needs
- Capture Our Assets
- Offer Big Ideas and Big Q’s
- ...



Debate

Spirit of Dialogue

Dialogue

Assuming there is one right answer, and you have it

Combative: participants attempt to prove the other side is wrong

About winning

Listening to find flaws and making counter-arguments

Defending assumptions as truth

Reinforcing, restating same points

Assuming many people have pieces of the answer and together can craft new solutions.

Collaborative: participants work together toward common understanding and commitment

About exploring common ground

Listening to understand, find meaning and agreement

Revealing assumptions for re-evaluation

Balancing Advocacy & Inquiry



What We Heard

Phase 1: Engaging and Discovering

28

87

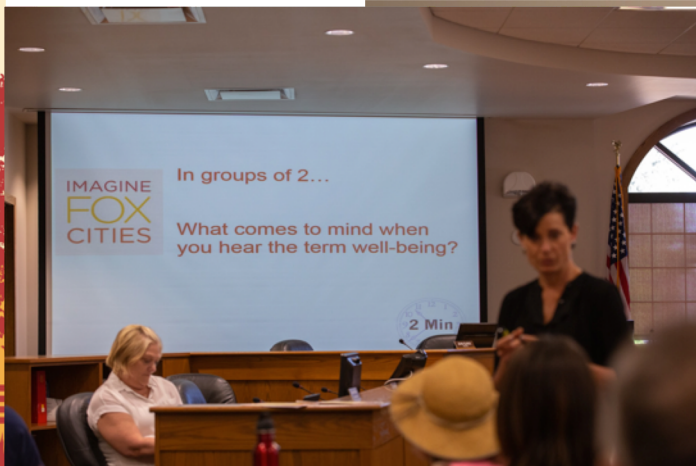
800

3400

3000

3900

64



Phase 2: Discerning Data



POSITIVES

What's
going well

PROBLEMS

Barriers to
well being

BOLD
IDEAS



We Have A Strong Sense of Community But Not All Are Feeling It



We Have A Strong Sense of Community But Not All Are Feeling It

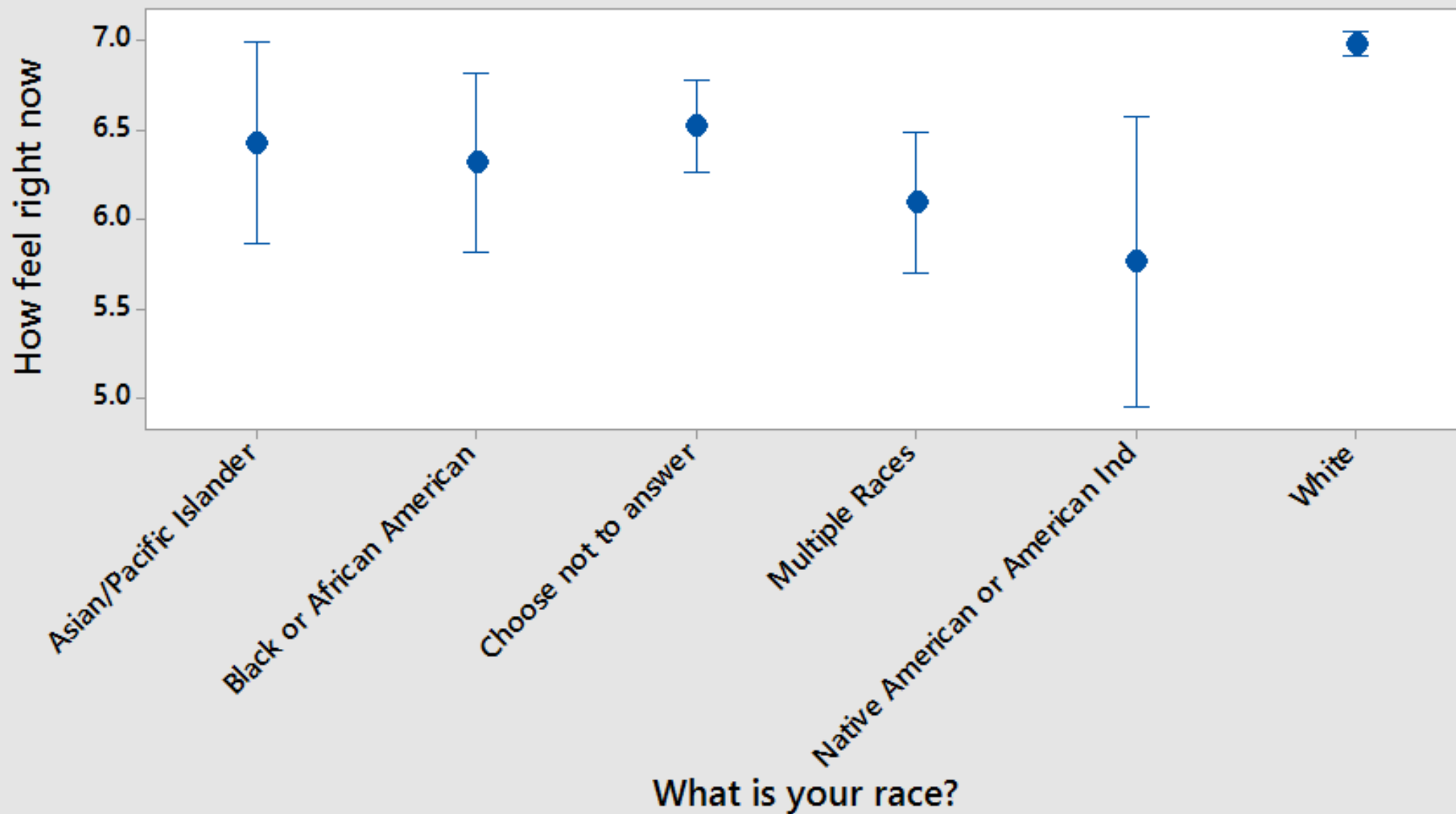
“I feel that there are a large variety of businesses that support people’s interests, It makes people feel they belong when there are specialty stores that are akin to personal interests.”

“Not very open to outsiders or new people.”

“Many of the events are family-focused with narrow definition of what ‘family’ is: all related by blood, straight, with two kids.”



Interval Plot of How feel right now vs What is your race? 95% CI for the Mean

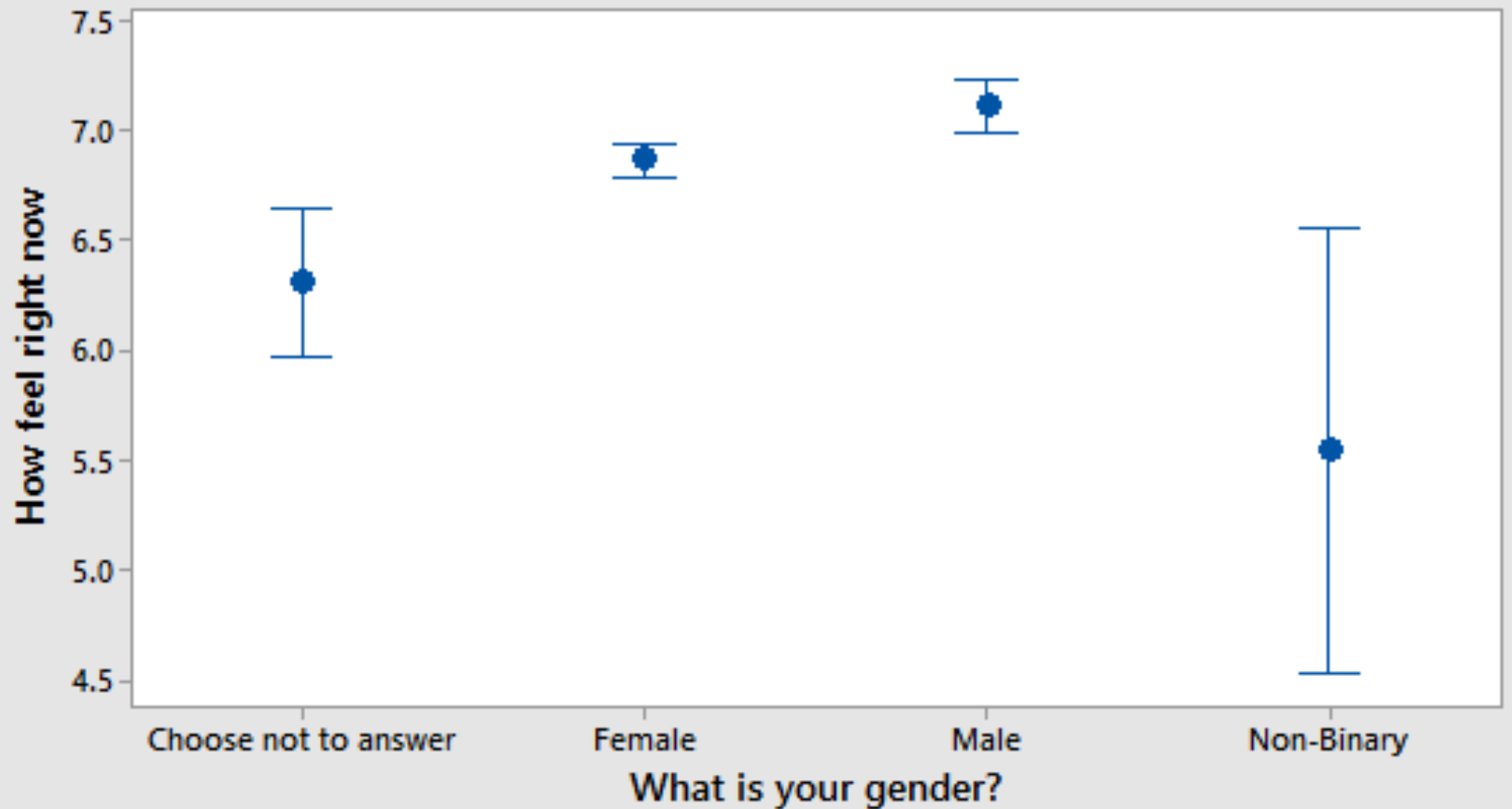


The pooled standard deviation is used to calculate the intervals.



Interval Plot of How feel right now vs What is your gender?

95% CI for the Mean



The pooled standard deviation is used to calculate the intervals.

We Prize Our Cultural & Natural Assets



We Prize Our Cultural & Natural Assets

“We are a small enough community to feel connected to one another and large enough to have amenities that improve life.”

“One of the better examples is Bazaar After Dark being moved from town to town within the community which promotes people to visit other towns that they may never had thought visiting.”

“The Fox Cities are a wealthy set of communities but the long-term planning for ecological sustainability is not there. We need more stringent regulations on industry in the area ...that both have potential harmful effects to the water supplies... With the wealth we have we should be a national leader on sustainability.”

Bold Idea: Build a Multi-Cultural Community Center



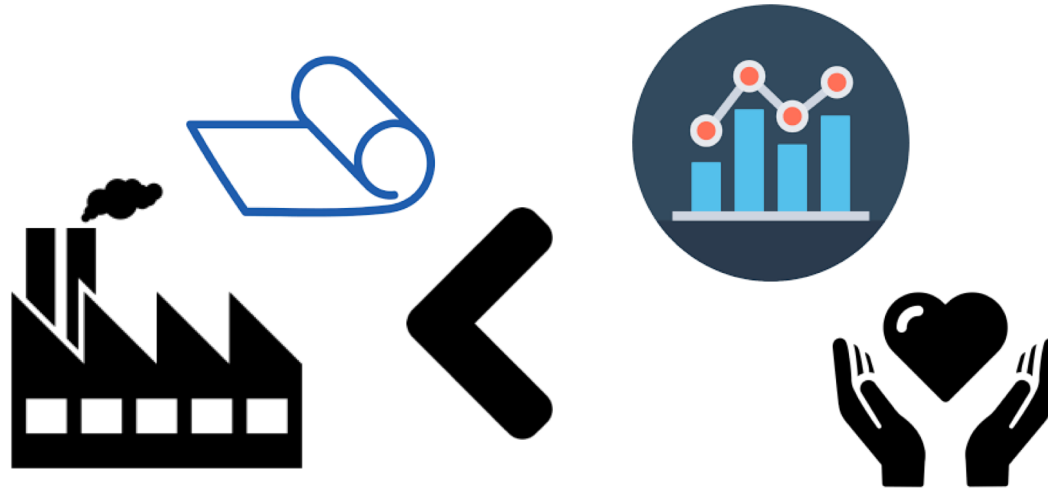
What Supports Our Well-being?

community events

fox valley community activities
public schools community involvement
friendly people job opportunities
low cost bring people
outdoor activities safe community green space
farmers markets
lawrence university low crime
town feel
health care
fox cities
mental health
farmers market



There is a Will—and We are Looking for Ways—to Ensure Meaningful Employment and Livable Wages



WORKWELLNESS HARMONY
RELAXATION FAMILY BALANCE SPIRIT
FITNESS LIFE SOUL EXERCISE MEDITATION
COMMUNITY



There is a Will—and We are Looking for Ways—to Ensure Meaningful Employment and Livable Wages

“We need better tax scenarios to attract business. Becoming an attractive community to lure more business and industry.”

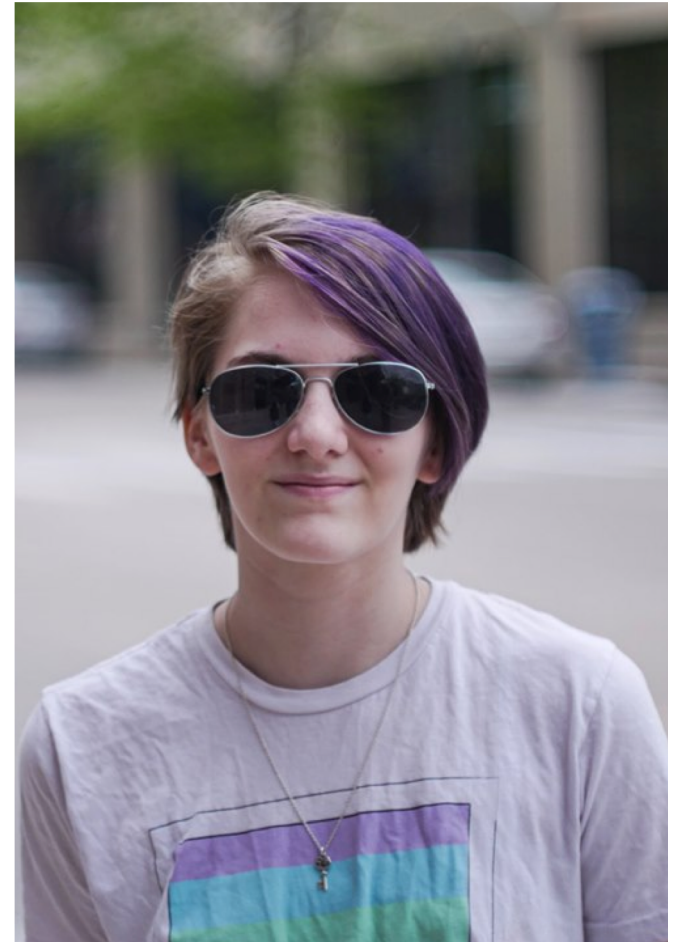
“Employers not realizing how childcare cost and quality affects the workers mental health and productivity while at work.”

Bold Idea: Add a position at the middle schools/high schools for developing programs to teach the value of hard work and preparation for future.

“I worry about the brain drain leaving our community. Many of our young people go off to school and do not return.”



Education is a Critical Bridge to Our Shared Future



Education is a Critical Bridge to Our Shared Future

“Promoting and funding education at all levels...all ages”

“We need to improve the cultural sensitivity in our teachers. We have a general sense of multicultural incompetence.”

“Too much focus on the higher education 4-year option opposed to tech schools.”

Bold Idea: “IEP (Individualized Education Plan) for every student (academic, social, emotional)”





Our Mental Health is Clearly on the Collective Radar

“Everyone in the Fox Cities is ‘happy, happy, happy’. It’s such a great place to live. I would agree, we have a good community, but many feel they need to put on their ‘happy face’ and hide all mental health issues. There are a lot of stigmas that need to be broken and people need to feel ok to open up about how they are truly feeling. Mental health is a major concern.”

“Mental health access (appointments have a RIDICULOUS wait time!), actually being able to access the support that is needed in this area...”

NEW Mental Health Connection is helping to understand mental well-being at a system level



What Gets in the Way of Our Well-being?



A word cloud of factors affecting well-being, with words of varying sizes and colors. The words include: social media, health care, low income, public transportation, human trafficking, health issues, lower income, bike lanes, fox river, community leaders, health services, middle class, bus station, public transit, paying jobs, mental illness, fox valley, fox cities, affordable housing, and mental health.

social media

health care

low income

public transportation

human trafficking

health issues

lower income

bike lanes

fox river

community leaders

health services

middle class

bus station

public transit

paying jobs

mental illness

fox valley

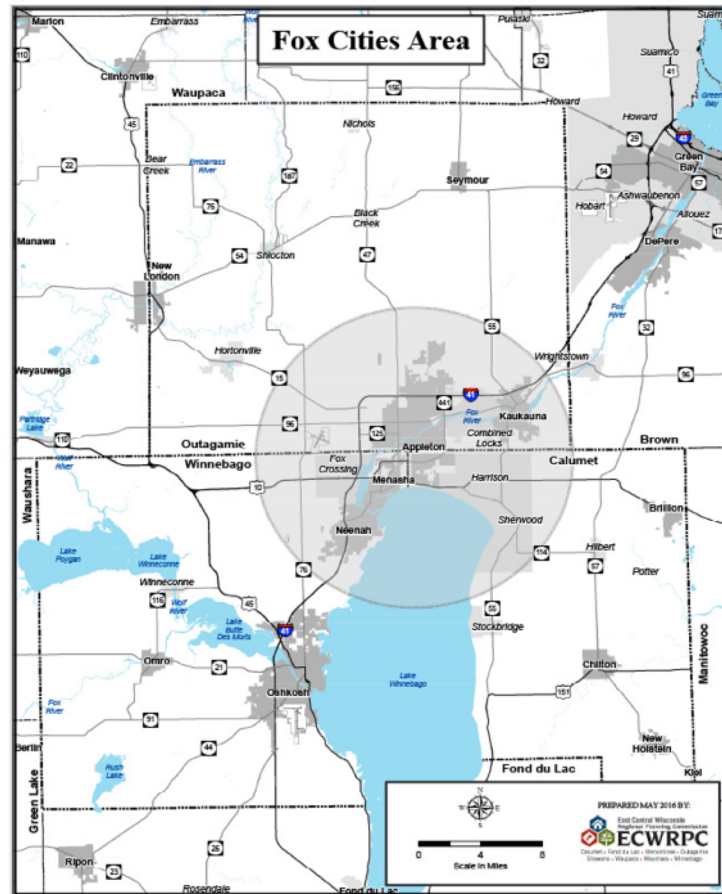
fox cities

affordable housing

mental health



The Future Will Require New Ways of Thinking, Learning and Working Together



The Future Will Require New Ways of Thinking, Learning and Working Together

“Continuous striving for well-thought-out growth, openness to new ideas, engaging young leaders, caring for the needs of all ages of residents, quality education, environmental preservation, seeking input from people of all ages, encouraging of healthy and active lifestyles, among other issues.”



“I hear many leaders in our community say “this is how we do things” or they say they want new blood, but still want things done their way. They don’t actually listen or make space for opportunities. The social capital of this community is one I’ve become less interested in being a part of.”



Data Analysis

Accessing the Data

Average (Mean) Wellbeing by Demographic Group

Show 50 entries

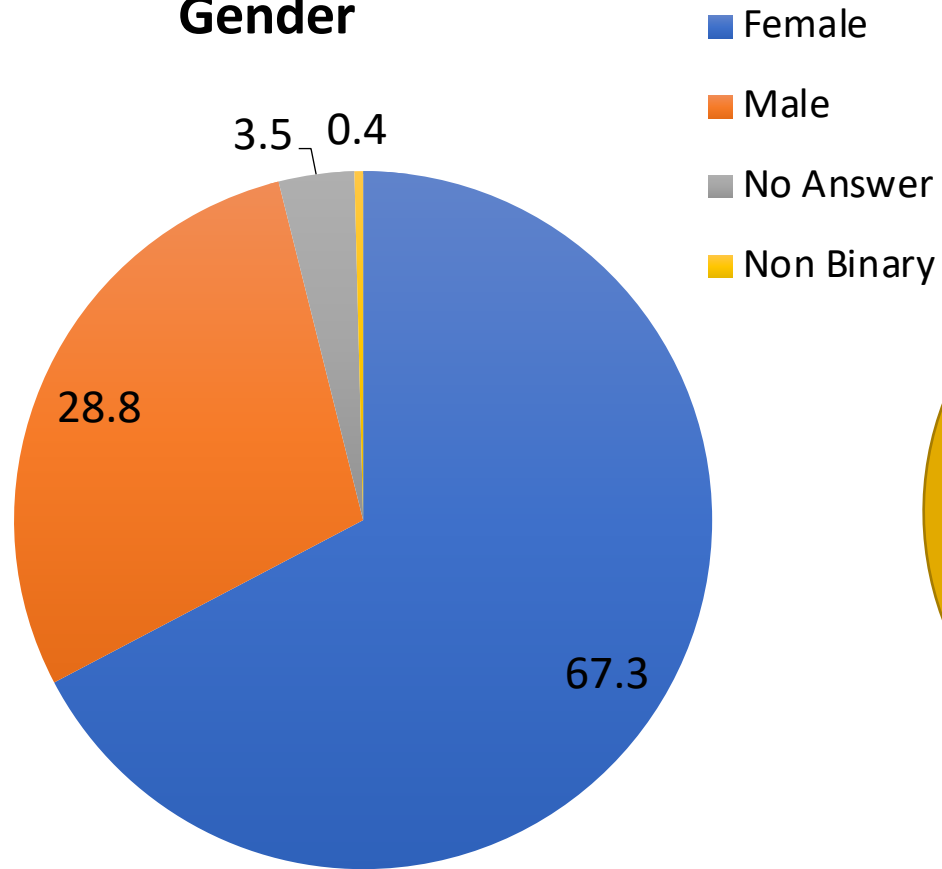
Search:

Gender	AgeGroup	Race	Responses	PersonalRating	PersonalFutureRating	PhysicalHealth	MentalHealth	PurposeScore	EmotionalHealth
Non-Binary	24-42 years old	White	4	2.62	3.50	3.00	2.50	3.50	2.25
Non-Binary	43-54 years old	White	3	3.67	3.83	3.67	3.00	4.33	2.67
Male	18-23 years old	White	27	3.28	3.85	3.33	2.96	3.81	2.96
Male	24-42 years old	Asian/Pacific Islander	4	2.12	3.75	3.00	3.25	3.50	2.00
Male	24-42 years old	Black or African American	8	3.19	4.00	3.25	3.62	3.75	2.75
Male	24-42 years old	Choose not to answer	7	3.29	4.36	3.71	4.14	4.14	2.29
Male	24-42 years old	Multiple Races	8	3.50	4.12	3.25	3.38	3.50	2.75
Male	24-42 years old	White	222	3.50	4.07	3.45	3.60	3.94	3.23
Male	43-54 years old	Asian/Pacific Islander	4	3.50	4.12	4.25	4.25	4.25	3.50
Male	43-54 years old	Choose not to answer	4	3.38	4.12	3.75	3.75	4.25	3.00

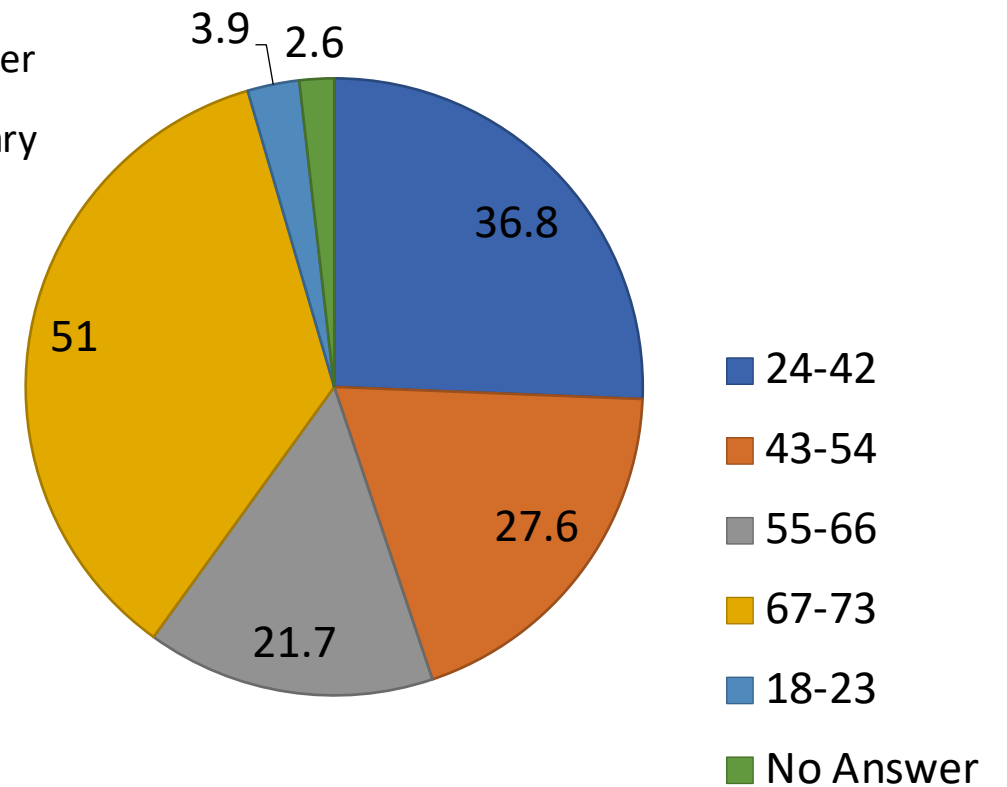


Well-Being Survey Responses

Gender

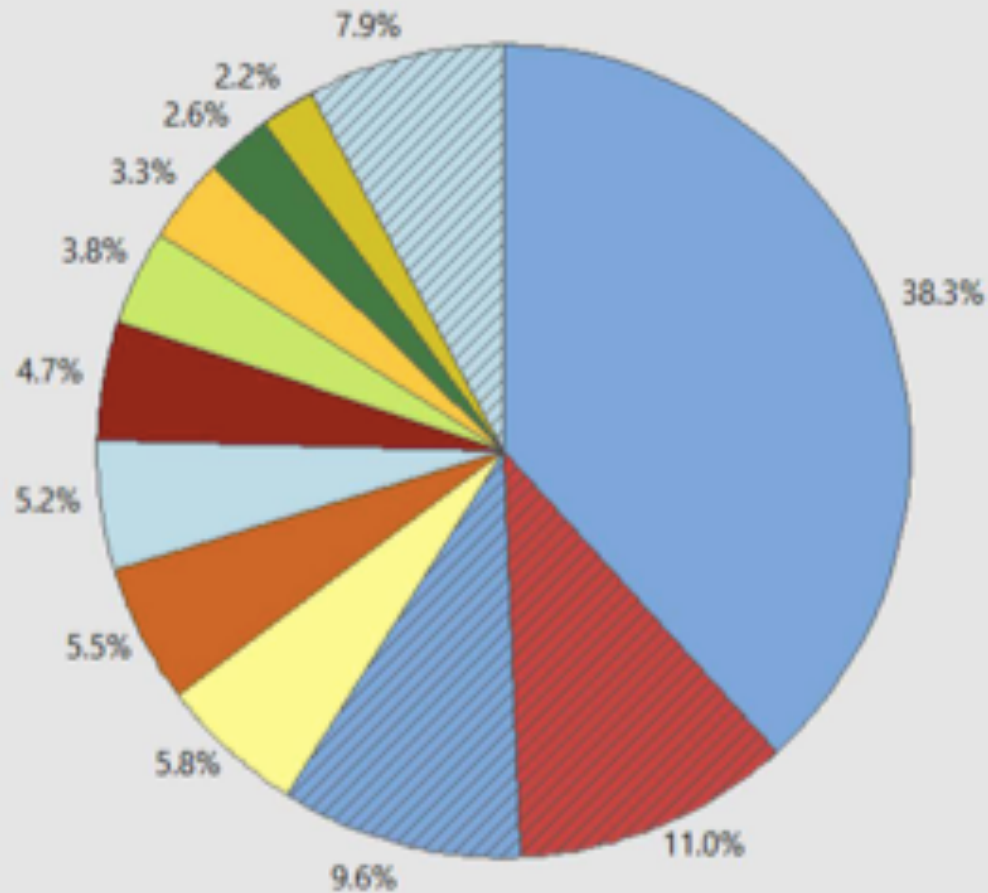


Age



Well-Being Survey Responses

Pie Chart of In what community do you live?

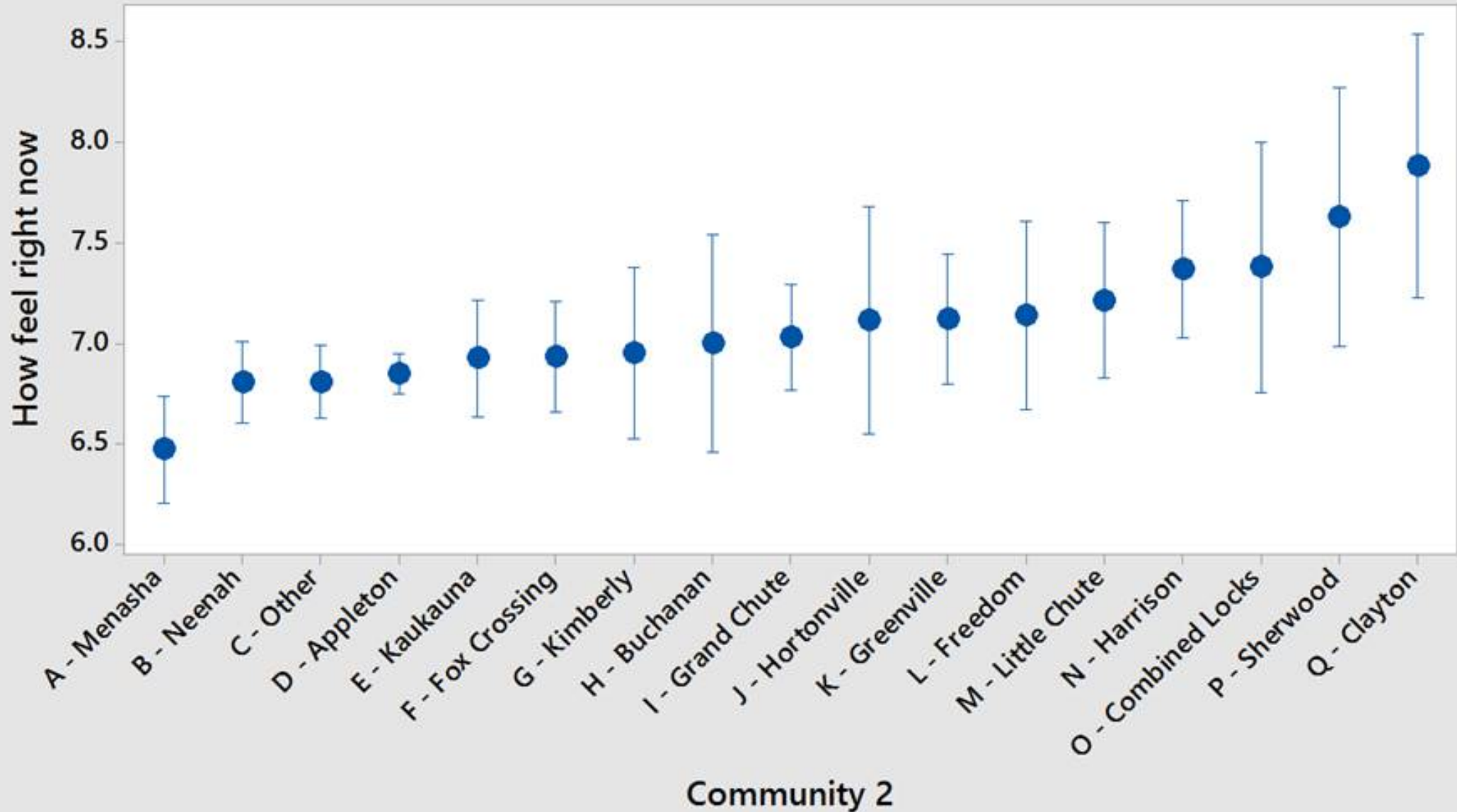


Category	
Appleton	
Other (please specify)	
Neenah	
Grand Chute	
Menasha	
Fox Crossing	
Kaukauna	
Greenville	
Harrison	
Little Chute	
Kimberly	
Other	

Community	2018 Population	% of Appleton TMA
City of Appleton	76,863	30.8%
City of Neenah	26,363	10.6%
Town of Grand Chute	23,040	9.2%
Village of Fox Crossing	19,126	7.7%
City of Menasha	18,141	7.3%
City of Kaukauna	16,166	6.5%
Village of Harrison	11,509	4.6%
Town of Greenville	11,227	4.5%
Village of Little Chute	10,754	4.3%
Town of Buchanan	7,444	3.0%
Village of Kimberly	7,037	2.8%
Town of Neenah	3,497	1.4%
Town of Clayton	3,441	1.4%
Village of Combined Locks	3,398	1.4%
Village of Sherwood	3,019	1.2%
Town of Center	1,800	0.7%
Town of Vandenbroek	1,507	0.6%
Town of Freedom	1,461	0.6%
Town of Vinland	1,332	0.5%
Town of Kaukauna	1,158	0.5%
Town of Ellington	827	0.3%
Village of Wrightstown	210	0.1%
Town of Woodville	134	0.1%

Interval Plot of How feel right now vs Community 2

95% CI for the Mean

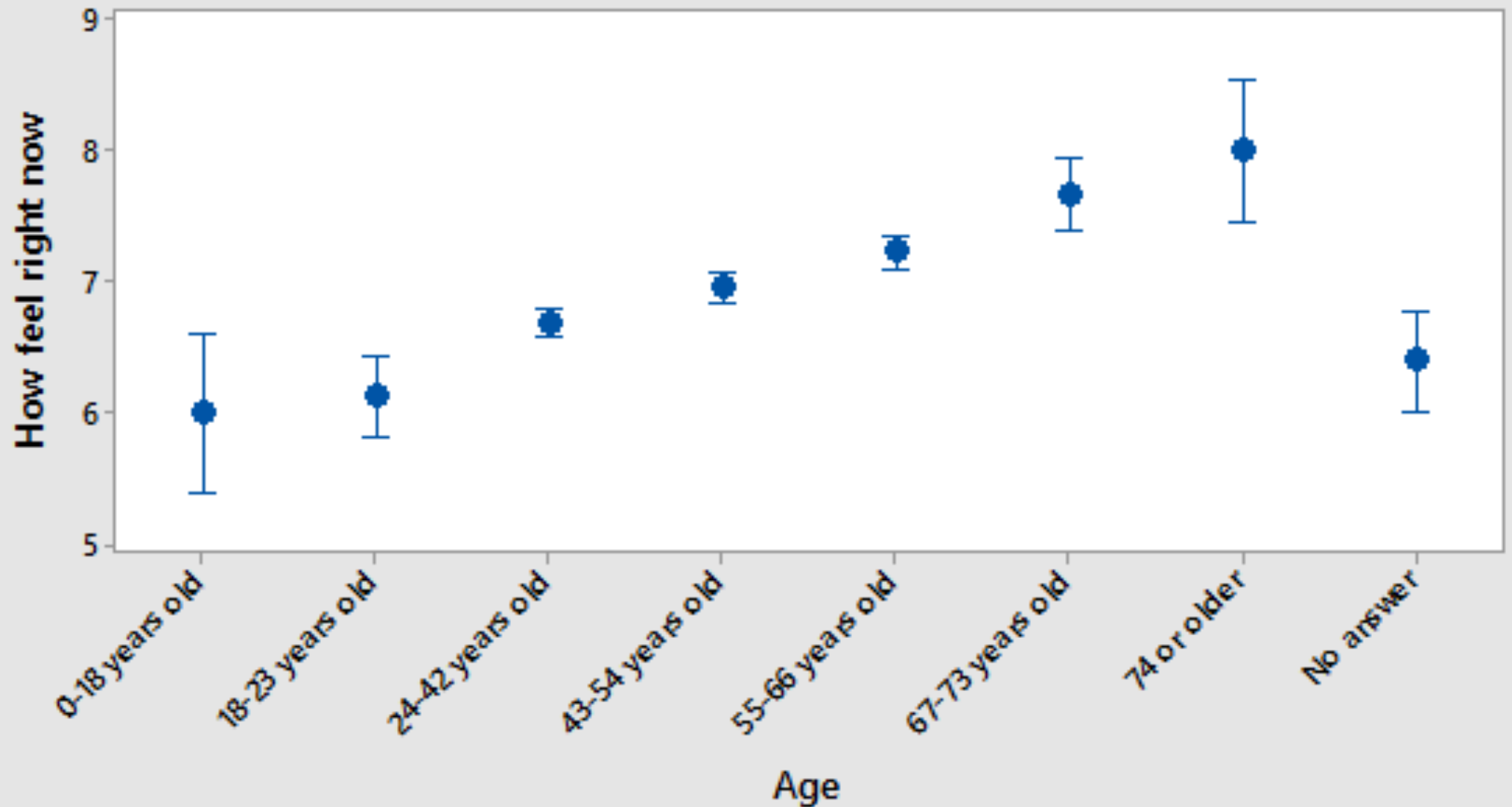


The pooled standard deviation is used to calculate the intervals.



Interval Plot of How feel right now vs Age

95% CI for the Mean

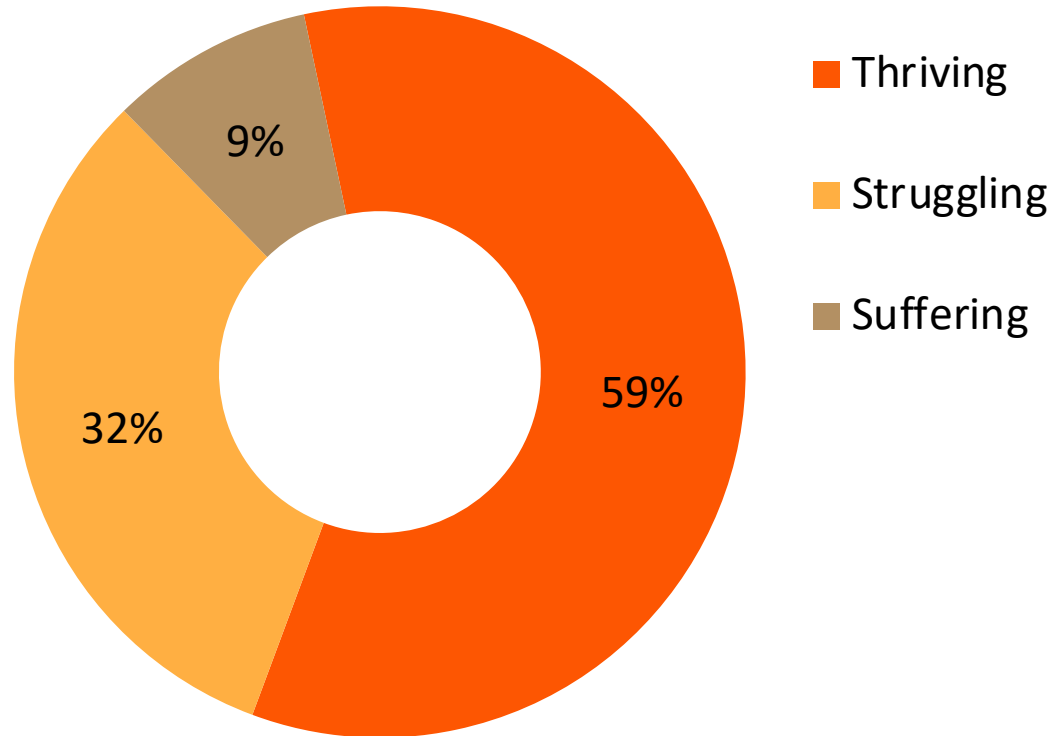


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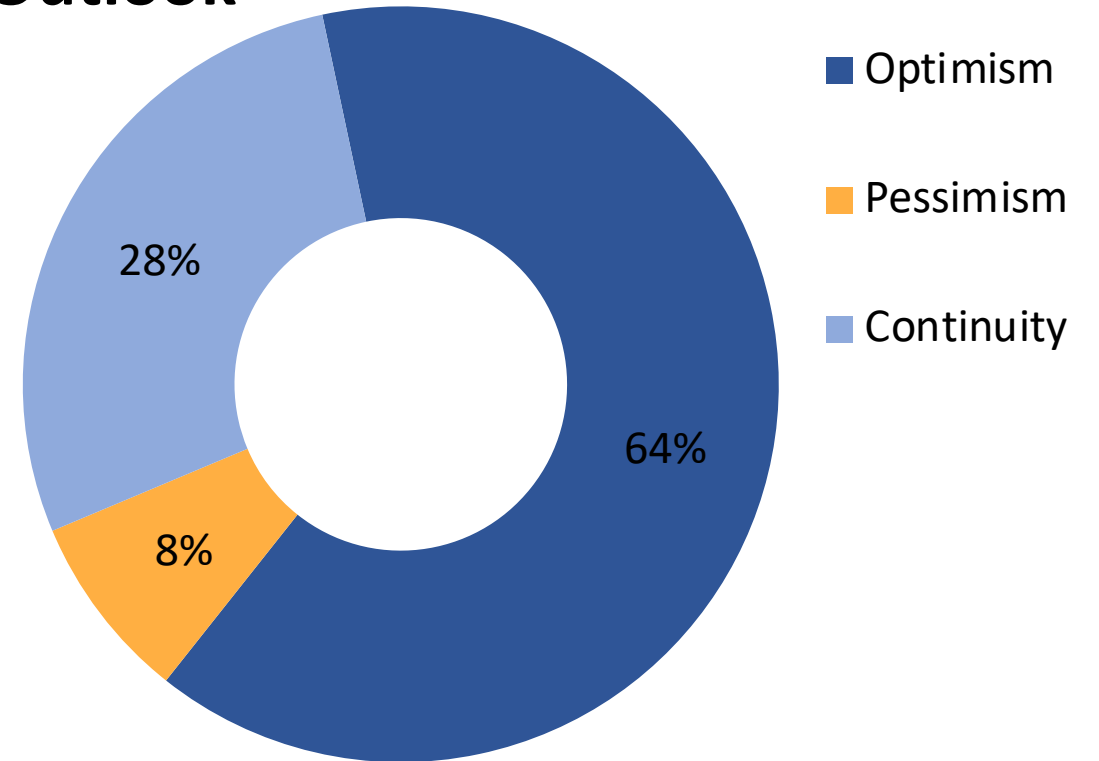


Thriving, Struggling, Suffering

Well-Being



Outlook



What We Heard:

Table Questions

1) Do these primary themes fit with your experience of the Fox Cities?

a. What resonates most with you?

b. Surprises?

2) What do you make of the majority seeing community well-being trending down?

a. Thoughts on who is not thriving and why?

3) What big questions are coming up for you?





Break



Drivers of Well-Being



The Start of a Living Vision



**Our
Aim:**

Advance the *Well-Being of Our People* and the *Well-Being of Our Place*– to support the flourishing for all who call this place home...now and *for generations to come*.

We Commit...

- To sustain what makes this place special
- To foster innovation
- To be inclusive
- To measure what matters
- To build on and align efforts
- To offer gracious space
- To act with the next generations in mind



Living Vision: Table Questions

- 1) What words or concepts most inspire or motivate you?
- 2) Ideas for what might enhance it?
- 3) Is this a vision consistent with the values you would like to see guide future decisions, actions, and investments?





Lunch



How Imagine Fox Cities Can Influence Change

What Do We Know About Creating Deep & Long- Term Social Change?







Imagine Fox Cities: *Influencing Change*





Convening: *Around a Living Vision*

- Host Annual Summit
- Facilitate community engagement & dialogue



Connecting: *To Resources, Ideas & Opportunities*

- Link people and organizations to resources and game changing ideas
- Spread opportunities to contribute



Measuring: *Progress and Tracking Trends*

- Track the well-being of our people and our regional community
- Provide actionable data to organizations and local communities



Influencing:

Policy, Practice and Investment Strategies

- Educate and advocate for well-being policies and practices
- Help shape investment strategies that advance well-being



Catalyzing: *Collaboration and Innovation*

- Identify areas for deeper learning and collective action
- Support action learning processes that lead to innovations

Imagine Fox Cities: *Influencing Change*

CONVENING

Around a Living Vision

- Host annual Summit
- Facilitate community engagement and dialogue

CATALYZING

Collaboration and Innovation

- Identify focus areas for deeper learning and collective action
- Support action-learning processes that lead to innovations

MEASURING

Progress and Tracking Trends

- Track the well-being of our people and our regional community
- Provide actionable data to organizations and local communities

CONNECTING

To Resources, Ideas, and Opportunities

- Link people and organizations to resources and game changing ideas
- Spread opportunities to contribute

INFLUENCING

Policy, Practice, and Investment Strategies

- Educate and advocate for well-being policies and practices
- Help shape investment strategies that advance well-being



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Opportunities to Benefit & Contribute

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Imagine Fox Cities

Panel Conversation

Dr. Imran Andrabi

President & CEO
Thedacare

Dr. Kimberly Barrett

Vice President of Diversity + Inclusion and Associate Dean of the Faculty
Lawrence University

Mary Goggans

President
Encapsys

James Fenlon

Village Administrator
Little Chute

Greg Vandenburg

Director of Giving + Community Engagement
US Venture





Legacies: Benefits & Contributions

Write Your 6 Word Legacy



Legacies: Benefits & Contributions

Table Questions

- 1) Share your 6 word legacy?
 - a. *Themes or commonalities we're hearing in our legacies?*
- 2) Where do you see the value of IFC within your respective organization, neighborhood, network?
 - a. *Ways your organization, neighborhood, nor network could contribute to IFC?*
- 3) What do you see as keys to moving from concepts to real action and results– short and long-term?





Break + Post Legacies



Path Forward

Path Forward (12 Mo.)

Build the Foundation for New Ways of Thinking,
Learning & Working Together

■ Connecting

- Pull together the conversation content, well-being data, and Summit content to share with broader community
- Start to build out our Fox Cities Well-Being Asset Map
- Continue to lift up local and national resources and stories (grow website content)

■ Measuring

- Develop better ways of collecting, displaying community well-being data
- Discover what types of data would be most useful to organizations, local communities



Path Forward

Build the Foundation for New Ways of Thinking,
Learning & Working Together

■ Influencing

- Initiate the first wave of organizations in the ReThink “Portfolio Design Lab”
- Explore ways to engage other interested organizations

■ Catalyzing

- Pursue a focus area for deeper learning and possible collective action

■ Convening

- Host a second Summit- with a stronger foundation for learning & action



Spread Leadership & Ownership of

The logo for Imagine Fox Cities is centered within a light orange square. It features the word "IMAGINE" in a small, red, sans-serif font at the top. Below it, the word "FOX" is written in a large, yellow, outlined sans-serif font. At the bottom, the word "CITIES" is written in a red, sans-serif font, matching the color of "IMAGINE". A thin horizontal line passes behind the square, extending across the width of the slide.

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We're hoping you will commit to joining us to build this out together:

Share Your Commitment





Thank you for attending!

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